

# Special Council Meeting Minutes

**28 August 2023**

## **Our Vision**

*A City which values its heritage, cultural diversity,  
sense of place and natural environment.*

*A progressive City which is prosperous, sustainable  
and socially cohesive, with a strong community spirit.*

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City of  
Norwood  
Payneham  
& St Peters

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**VENUE** Council Chambers, Norwood Town Hall

**HOUR** 7.00pm

**PRESENT**

**Council Members** Mayor Robert Bria  
Cr Kester Moorhouse  
Cr Claire Clutterham  
Cr Garry Knoblauch  
Cr Hugh Holfeld  
Cr Josh Robinson  
Cr Connie Granozio  
Cr Scott Sims  
Cr Grant Piggott  
Cr Sue Whittington  
Cr John Callisto  
Cr Christel Mex

**Staff** Mario Barone (Chief Executive Officer)  
Lisa Mara (General Manager, Governance & Civic Affairs)  
Simonne Whitlock (Manager, Communications & Community Relations)  
Navian Iseut (Manager, Arts, Culture & Community Connections)  
Stephanie Sribar-Bills (Coordinator, Youth Programs)  
Marina Fischetti (Executive Assistant, Governance & Civic Affairs)

**APOLOGIES** Cr Kevin Duke, Cr Victoria McFarlane

**ABSENT** Nil

**1. CONFIRMATION OF THE MINUTES OF THE COUNCIL MEETING HELD ON 7 AUGUST 2023**

*Cr Holfeld moved that the minutes of the Council meeting held on 7 August 2023 be taken as read and confirmed. Seconded by Cr Piggott and carried unanimously.*

**2. STAFF REPORTS**

## 2.1 DRAFT 2024-2027 ARTS AND CULTURE PLAN

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**REPORT AUTHOR:** Manager, Arts, Culture & Community Connections  
**GENERAL MANAGER:** Chief Executive Officer  
**CONTACT NUMBER:** 8366 4550  
**FILE REFERENCE:** qA624625 & qA684114  
**ATTACHMENTS:** A – B

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### PURPOSE OF REPORT

The purpose of this report is to present the draft *2024-2027 Arts and Culture Plan* for the Council's consideration and endorsement prior to the release of the draft document for community consultation.

### BACKGROUND

At its meeting held on 6 September 2022, the Council considered a Notice of Motion regarding the Council's approach to public art and resolved the following:

1. That a new Public Arts Strategy be developed and presented to Council this financial year, with a scope covering (but not limited to) reviewing and integrating the Thinking Through the City Strategic Plan (which has now lapsed), the Public Art Program, Art on Parade, the Quadrennial Public Art major art commissions and the possible employment of a Public Arts Officer.
2. The Public Art Policy be updated and align with the newly developed Public Arts Strategy.
3. That up to \$30,000 of the funding currently allocated to the Public Arts Officer Salary Budget be re-allocated towards the review and development of new Public Art Strategy.

Following the formation of the Arts, Culture & Community Connections Unit and appointment of staff as part of the organisational restructure, the Elected Members, at the Information Briefing held on 11 April 2023, considered the development of an Arts and Culture Plan to encompass a broader definition of the arts, beyond public art, together with cultural heritage initiatives and this subsequently led to the development of a three-year (2024-2027) Arts and Culture Plan.

The Plan is an expression of the Council's commitment to art and cultural development in our City. Through translating the Cultural Vitality objectives and strategies contained in the *CityPlan:2030* into achievable short to medium term actions, progress is being made in respect to achieving the 2030 vision of '*a culturally rich and diverse City, with a strong identity, history and sense of place.*'

As part of the community engagement process citizens and local arts practitioners were engaged through a face-to-face ideas' café session as well as an online survey, to share their ideas for short to medium term actions to improve the cultural vitality of our City. A total of 71 citizens participated during the twenty-nine (29) day community engagement period.

Subsequently, the Elected Members, at the Information Briefing held on 31 July 2023, was presented the draft *2024-2027 Arts and Culture Plan*.

The purpose of this report is therefore to present the draft *2024-2027 Arts and Culture Plan*, as contained in **Attachment A**, together with the Stage 1 Community Engagement Report, as contained in **Attachment B**, to the Council for its endorsement to proceed to Stage 2 community consultation, whereby, our community will be invited to provide comments on the draft Plan which will be used to inform the development of the final document.

## RELEVANT STRATEGIC DIRECTIONS & POLICIES

The relevant Strategic Outcomes and Objectives as set out in the Council's Strategic Management Plan *City Plan 2030: Shaping Our Future* are as follows:

### Outcome 2: Cultural Vitality

Objective 2.1: An artistic, creative, cultural & visually interesting City.

Strategy 2.1.1 Use the arts to enliven public spaces and create 'a sense of place.

Strategy 2.1.3 Attract and support cultural and creative organisations, businesses and individuals.

Objective 2.2: A community embracing and celebrating its social and cultural diversity.

Strategy 2.2.1 Acknowledge and recognise local Aboriginal heritage and history.

Strategy 2.2.2 Facilitate opportunities for cultural expression, celebration and interaction between different cultural and demographic groups.

Strategy 2.2.3 Promote understanding of and respect for our cultures and heritage

Objective 2.3: A City which values and promotes its rich cultural and built heritage

Strategy 2.3.2 Reflect our City's history through cultural heritage programs and initiatives

Objective 2.5: Dynamic community life in public spaces & precincts

Strategy 2.5.3 Host and facilitate community events and activities

## FINANCIAL AND BUDGET IMPLICATIONS

The Council has allocated \$30,000 for the development of the Plan.

As community consultation as well as the development of the draft document have been prepared and delivered internally by the Manager, Arts, Culture & Community Connections rather than an external contractor, the actual cost for the project will be significantly less than the allocated budget.

The final version of the Plan will be designed by the Council's Graphic Designer, with a limited number of graphic design elements, photography and printing being contracted to external designers.

## EXTERNAL ECONOMIC IMPLICATIONS

There are no external economic implications associated with the development of the Plan.

## SOCIAL ISSUES

The Council has an active role to play in facilitating cultural development activities, programs and events to increase community participation and connection. The development and implementation of the *2024-2027 Arts and Culture Plan* recognises the vital role art, culture and creativity continue to play in the social, economic, cultural and health and wellbeing outcomes of our citizens.

## CULTURAL ISSUES

Through fostering innovation, imagination and creative expression across all areas of arts and culture we hope to engage and challenge new audiences to connect with local arts and cultural experiences. In addition, through genuine collaboration with both First Nations people and our strong multi-cultural community, the Council endeavours to bridge gaps and cultivate authentic cultural experiences and connection.

## ENVIRONMENTAL ISSUES

There are no environmental issues associated with the development of the Plan.

## RESOURCE ISSUES

The preliminary research, community engagement and development of the *2024-2027 Arts and Culture Plan* is being managed by the Council's Manager, Arts, Culture & Community Connections.

## RISK MANAGEMENT

A Project team has been established to oversee the Project and mitigate risks. The Project Team consists of the Council's Manager, Arts, Culture & Community Connections, Cultural Heritage Coordinator and Arts Officer.

The Project team have consulted with staff from across the organisation to ensure that actions contained within the draft Plan that relate to specific functional areas across the organisations are achievable within the current staff resources and capacity.

The risk ratings for the top four (4) risks associated with this stage of the Draft Arts and Culture Plan are summarised in Table 1 below.

**TABLE 1: KEY RISKS ASSOCIATED WITH THE DRAFT ARTS AND CULTURE PLAN**

Risk #	Risk Event	Impact Category	Risk Rating	Primary Mitigation	Impact Category	Residual Rating
1	Council not endorsing the draft plan for consultation	Service/ Programs	Substantial 13	Council Information briefing and opportunity to ask questions and provide feedback on draft plan. Provision of detailed Council report and Arts and Culture Plan	Service/ Programs	Medium 17
		Reputation	Medium 19		Reputation	Low 21
2	Broader community not supporting the proposed plan	Service/ Programs	Substantial 13	Develop a detailed community engagement approach to 'involve' our citizens. Evaluate community feedback and prepare a community engagement report to ensure a common understanding of community views, concerns and aspirations and that these are reflected in the development of the plan.	Service/ Programs	Medium 17
		Reputation	Medium 19		Reputation	Low 21
3	Council policies and procedures prevent implementing actions contained within the plan	Service/ Programs	Substantial 13	Review policies and procedures during preliminary project stage and include identified policy and procedure action recommendations within the plan.	Service/ Programs	Low 21

4	Community concern regarding Council directing a portion of its annual budget for arts and culture initiatives contained within the plan	Service/ Programs	Medium 19	Ensure the plan's aim to deliver targeted actions related to Strategic Outcomes and Objectives as set out in the Council's Strategic Management Plan <b>City Plan 2030: Shaping Our Future</b> is well communicated.	Service/ Programs	Low 21
		Reputation	Medium 19	Where possible, adopt an asset-based community development approach to project delivery, utilising existing resources, form collaborative partnerships and seek external funding to fill any gaps.	Reputation	Low 21

The potential risks to the successful development and delivery of the Plan, highlight that the community engagement approach, ongoing updates and communication regarding the Project, will need to be well executed. Therefore, it is essential that staff continue to work directly with our citizens and arts and culture community throughout the development and implementation stages to ensure that any concerns and aspirations are understood and taken into consideration.

## CONSULTATION

- **Elected Members**

Elected Members have been apprised and consulted on the Arts and Culture Plan project on two (2) separate occasions, at the commencement of the Project (Elected Member Information Briefing held on 11 April 2023) which included an overview of the proposed project scope, draft definition of arts and culture, guiding principles, actions for consideration and project stages, including community engagement, and project timeline.

Elected Members also considered and provided feedback on the draft plan at the Elected Member Information Briefing held on 31 July 2023.

- **Community**

The level of community engagement for this project is: 'involve' given that the Council will ensure there is a common understanding of community views, concerns and aspirations and that these are reflected in the development of options or approaches, summarised in Table 2 below.

**TABLE 2: STAGE 1 COMMUNITY ENGAGEMENT TECHNIQUES AND PROMOTIONS**

Engagement technique	Details / Location	Target Audience	Date(s) 2023
Informal consultation with arts & culture sector	Various – site visits	Local arts organisations and peak bodies	8 May to 6 June
Community Survey – online	The Council's website	Broad community	8 May to 6 June
In person workshop – Ideas Cafe	Banquet Hall	Broad community and arts & culture sector	Sat 27 May 2.30pm -4.30pm
Sector survey	Additional section on community survey	Local artists, historians, cultural workers, arts & culture organisations, businesses & groups	8 May to 6 June
Mailout	1,500 project postcards	Local community & visitors	8 May
InDaily article	Arts vision for the inner-east	Broad community	11 May
Email	707 arts & culture sector businesses, sole traders, groups & organisations in NPSP	Local arts & culture practitioners	12 May
Radio	5mbs Arts Diary promotion	Community interested in the Arts	19 May
Media Release	Arts and Culture Plan now open for Consultation	Various	9 May

Stage 2 Consultation will provide the opportunity for citizens to provide their comments on actions and priorities contained in the draft plan.

- **Staff**

All staff have been invited to contribute to a physical ideas board installation at the Norwood Town Hall from 12 May to 6 June 2023. The ideas board provided a visual collection of action ideas organised under the relevant Cultural Vitality Objectives.

Targeted engagement with staff was conducted with the following functional areas:

- Arts, Culture & Community Connections (Youth, Cultural Heritage, Arts, Events, Community Facilities and Norwood Concert Hall);
- Libraries (Lifelong Learning, Children's & Youth Services & Coordinator Norwood Library & Community Facilities);
- Economic Development;
- Urban Planning & Sustainability; and
- Community Care Services.

- **Other Agencies**

As outlined in Table 2 above, arts and cultural organisations and businesses, were invited to participate in the survey, as well as the ideas café workshop. Participation included representation from twenty (26) arts and cultural practitioners, including but not limited to Guildhouse, Urban Mind Studio, Red Legs Museum, Gallery Lenuancier and Mezzanine 55.



## DISCUSSION

The draft *2024-2027 Arts and Culture Plan* provides a framework to support arts and cultural activity in the City. The Plan articulates both short to medium term priorities and initiatives to realise the cultural vitality objectives contained within the *CityPlan:2030* and will assist the Council in fostering innovation, imagination and expression across all areas of arts and culture to engage and challenge new and existing audiences.

Given the significance of this project in contributing to Outcomes and Objectives as set out in the Council's Strategic Management Plan *City Plan 2030: Shaping Our Future*, a two-stage community engagement approach was adopted in order to meaningfully engage with the community and arts and cultural practitioners.

### Stage 1: Developing the Arts and Culture Plan

The key objective of Stage 1, was to research current arts and culture initiatives delivered by the Council, relevant State and Federal Government policies and to understand arts and cultural ideas and aspirations of our community.

In accordance with the Council's *Consultation Policy*, Stage 1 community engagement commenced on 8 May 2023 and concluded on 6 June 2023, a period of 28 days, as summarised in Table 2 above.

A review of Local, State and Federal Government policies and plans during Stage 1 of the project identified the following recurring themes:

- Recognition of the vital role art and creativity play in social, economic, cultural, health and wellbeing outcomes.
- Essential to position First Nations and Kurna communities and creators at the centre of the decision-making process for any Indigenous-focused initiatives.
- Arts, culture and the creative industries are significant contributors to the City's economy and attract domestic and international visitors.
- Art can improve the liveability of communities, build a distinctive local identity and generate civic pride.
- Creativity is considered one of the priority skills needed for future employment.
- Convergence of arts and culture with other industries and sectors, can drive innovation, growth and provide solutions to global or local concerns.
- Importance of Intergovernmental collaborations.
- Expectation that artists are paid for their work, receive fair remuneration and earn income from copyright and royalties.
- The arts and culture sector significantly enhances inclusion and equity by providing access to digitised arts and culture resources and access to physical spaces which support diversity.

### **Guiding Principles**

To assist the Council to operationalise its shared concept of arts, culture and cultural vitality, as well as shape and prioritise decisions and actions, the Plan is guided by the following principles:

- **Access & Participation**  
We believe everyone has the right to access cultural participation opportunities. We will seek to engage people of all abilities and ages in creative experiences and will support equitable access, active participation and contribution to cultural life.
- **Activation**  
We will foster innovation, imagination and creative expression across all areas of arts and culture to engage and challenge new and existing audiences. We will provide deliberate, diverse and high-quality program of events, activations and exhibitions.
- **Development**  
We recognise the essential role that our community plays in achieving our shared Cultural Vitality vision and will seek to understand, proactively engage with, and celebrate our local creative community. We will adopt best practice contemporary arts and culture governance and encourage innovation and excellence. We will ensure an equitable approach in supporting and partnering with arts and cultural practitioners and provide arts and cultural development opportunities, such as, funding programs, artist led initiatives and networking opportunities.

- Identity

We recognise and respect the crucial place of First Nations people and through genuine partnerships we endeavour to bridge gaps and cultivate richer and more authentic cultural experiences, shared stories and understanding. We will commit to actions that reflect our City's cultural diversity and that make the most meaningful contribution to our City's cultural identity. We will seek to protect and conserve our local cultural heritage for posterity. We will seek to promote arts & cultural assets, locally made cultural products, and the diverse range of arts & Cultural participation and visitation opportunities within our City.

- Collaboration

We appreciate that the work of many organisations, cultural practitioners, government departments, business, education providers, as well as diverse sectors, can overlap or help to inform arts and culture programs and initiatives. Taking a broad view of these interconnections we will identify partnership opportunities to work as a coherent system to achieve our shared goals.

### Stage 2: Public Consultation on draft Plan

Stage 2 will make publicly available the Stage 1 *Community Engagement Report* and draft actions contained within the Plan. It is proposed that community consultation on the draft Plan will commence on 29 August 2023 and will extend for a period of 21 days.

### Final 2024-2027 Arts and Culture Plan

The development of the final version of the *Arts and Culture Plan 2024-2027* will take into consideration the comments that are received from the community during Stage 2 of the public consultation.

## **OPTIONS**

Taking into consideration that the Council has identified Cultural Vitality as a fundamental Pillar of the *CityPlan 2030*, the Council has two (2) options available in relation to the draft *2024-2027 Arts and Culture Plan*.

1. Endorse the *draft 2024-2027 Arts and Culture Plan* for Community Consultation

With this option, the Council can resolve to endorse the draft *2024-2027 Arts and Culture Plan* contained in Attachment A, for community consultation as described in the Discussion Section of this report.

2. Amend and endorse the draft *2024-2027 Arts and Culture Plan* for Community Consultation

With this option, the Council would make amendments to the draft *Arts and Culture Plan* prior to releasing it for community consultation. Noting that the development of the draft plan has been informed by community engagement, robust research, consideration of resource priorities and achievable actions within a three-year timeframe to support the delivery of Cultural Vitality Objectives contained within the *City Plan 2030: Shaping Our Future*.

## **CONCLUSION**

Whilst the Council has previously initiated projects to support outcomes contained in the *CityPlan 2030: Shaping Our Future*, the draft *2024-2027 Arts and Culture Plan* will now consolidate and further build upon these efforts to create a clear shared path forward. Providing a roadmap for sequential actions to ensure maximisation of resources, increased efficiency, collaboration, transparency and accountability.

Community engagement is an essential component for the Council to create a dynamic and relevant Arts and Culture Plan to achieve the Council's Cultural Vitality strategic direction and objectives. Seeking community feedback on the draft Plan in a timely manner and continuing the dialogue with our citizens on how we have translated their input into the *what, when and how* of the plan can foster deeper levels of community understanding, engagement and ownership.

## **COMMENTS**

The Arts and Culture Plan 2024-2027 will guide the direction and priorities of the newly formed Arts, Culture & Community Connections Unit and assist the Council in realising its Cultural Vitality Objectives.

**RECOMMENDATION**

1. That the draft *2024-2027 Arts and Culture Plan*, as contained in Attachment A, be endorsed for release for community consultation for a period of twenty-one (21) days.
  2. That the Chief Executive Officer be authorised to make any minor amendments to the draft *2024-2027 Arts and Culture Plan* resulting from consideration of this report and as necessary to finalise the document in a form suitable for release for community consultation.
  3. That the Council notes that the results of the community consultation and engagement, together with the final draft *2024-2027 Arts and Culture Plan*, will be presented to the Council for consideration at its October 2023 meeting.
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*Cr Mex moved:*

1. *That the draft 2024-2027 Arts and Culture Plan, as contained in Attachment A, be endorsed for release for community consultation for a period of twenty-one (21) days.*
2. *That the Chief Executive Officer be authorised to make any minor amendments to the draft 2024-2027 Arts and Culture Plan resulting from consideration of this report and as necessary to finalise the document in a form suitable for release for community consultation.*
3. *That the Council notes that the results of the community consultation and engagement, together with the final draft 2024-2027 Arts and Culture Plan, will be presented to the Council for consideration at its October 2023 meeting.*

*Seconded by Granozio and carried unanimously.*

**3. ADOPTION OF COMMITTEE MINUTES**

**3.1 Special Meeting of the Norwood Parade Precinct Committee – 11 July 2023**

A copy of the Minutes of the Special Meeting of the Norwood Parade Precinct Committee is contained within **Attachment A**.

**Adoption of Committee Minutes**

*Cr Whittington moved that the minutes of the Special Meeting of the Norwood Parade Precinct Committee held on 11 July 2023, be received and that the resolutions set out therein as recommendations to the Council are adopted as decisions of the Council. Seconded by Cr Callisto and carried unanimously.*

**4. CLOSURE**

There being no further business, the Mayor declared the meeting closed at 7.06pm.

\_\_\_\_\_  
**Mayor Robert Bria**

**Minutes Confirmed on** \_\_\_\_\_  
(date)